



MISSION IMPERATIVE

THE NEXT 10 YEARS ARE CRUCIAL. OUR GOAL IS TO MAKE THEM COUNT.



WEIZMANN CANADA

MONTREAL - SEPT. 12
TORONTO - SEPT. 13
VANCOUVER - SEPT. 15
CALGARY - SEPT. 16

SPONSORSHIP OPPORTUNITIES

Turning the tide on the climate crisis demands immediate action. Globally, we're moving too slowly. The environmental crisis is unlike any other that humanity has ever faced in its enormity, complexity, and urgency. We need revolutionary change. We need real-world solutions.

Solutions start with science. The next 10 years are crucial. Our goal is to make them count. That's why we need your collaboration!

Partner with Weizmann Canada for a national sustainability tour from September 12-16, 2022 — with stops in Montreal, Toronto, Calgary and Vancouver — to raise awareness and to make the vital connections between scientific research and innovative industry solutions!

By bringing together world-renowned experts, Weizmann Canada's 'Mission Imperative' exclusive national tour will explore game-changing research to turn the tide starting NOW. The Weizmann Institute of Science's world-leading fundamental and multidisciplinary research approach is uniquely positioned to fuel the creation of future planet-saving solutions.

Leading the conversation is Weizmann food security expert Prof. Avi Levy.



NATIONAL TOUR KEYNOTE SPEAKER

Prof. Avi Levy, co-leader of the Weizmann Institute of Science's ambitious 'Mission Imperative'

Prof. Levy is leading a green revolution by refining a breakthrough technique to give farmers what they have always dreamed of: better crops and better plants. His research aims to provide a higher yield with more nutritional value for humanity's four major crops (corn, rice, soybean and wheat). This breakthrough would feed a growing population within a changing climate, while protecting plant biodiversity.

Joining Prof. Levy nationwide are the following leaders in sustainability (added as confirmed):

Montreal Sept. 12 5 p.m. - 7 p.m. ET	<ul style="list-style-type: none"> Weizmann's Prof. Ron Milo, globally renowned sustainability expert (his research even has Greta Thunberg tweeting) 'Fearless Forager' & Chef at Candide, John Winter Russell Videojournalist for CTV News Montreal, Cindy Sherwin
Toronto Sept. 13 5 p.m. - 7 p.m. ET	<ul style="list-style-type: none"> Weizmann's Prof. Ron Milo, globally renowned sustainability expert Heather Reisman, Chair & CEO of Indigo & co-author of 'Imagine It! A Handbook for a Happier Planet' Dr. Laurence Rubin, Professor of Medicine, Member of the Weizmann Canada National Board and Weizmann Institute SAERI Board
Vancouver Sept. 15 11:30 a.m. - 1 p.m. PT	<ul style="list-style-type: none"> Dave Dinesen, CEO of CubicFarm Systems Corp., a leading local chain ag-tech company Steve Hansen, Managing Director and Equity Analyst with Raymond James Ltd. covering the Transportation, Chemicals and Agribusiness industries
Calgary Sept. 16 7:30 a.m. - 9 a.m. MT	<ul style="list-style-type: none"> Cherie Copithorne-Barnes, CEO - CL Ranches Ltd., fourth-generation cattle rancher & sustainable beef framework initiator Dawn Farrell, Chancellor Mount Royal University, Trans Mountain Corp. President & CEO

ABOUT THE WEIZMANN INSTITUTE

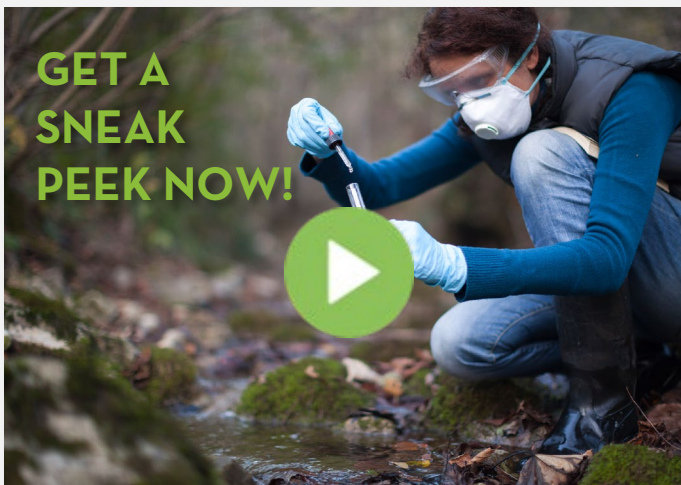
The **Weizmann Institute of Science** is one of the world's leading multidisciplinary basic research institutions in the natural and exact sciences. With a long history of investigation and discovery, Weizmann is rooted in a mission of advancing science for the benefit of humanity. Among the likes of Harvard, Princeton and MIT, the Institute most recently ranked 8th globally on the Leiden ranking for scientific research quality and impact and 2nd on the Nature Index for research quality.

Renowned for a bold, agile, and globally collaborative research environment, Weizmann empowers scientists to push boundaries and take risks, to swiftly adjust, adapt and collaborate without any unnecessary hierarchies or formalities. Last year, Weizmann collaborated on research with over 33 Canadian universities and organizations.

Weizmann is launching the **Institute for Environmental Sustainability** aimed at creating a multidisciplinary effort in mathematics, physics, chemistry, biology, and science education, to tackle breakthrough solutions in **seven sustainability areas**:

- Food security
- Marine research
- Biodiversity
- Green materials
- Global climate change
- Pollution, climate & health
- Alternative energy

Backed by the full force of our bold, agile and collaborative culture, Weizmann's newly launching **Institute for Environmental Sustainability** will work as a dedicated platform for education, support, data, shared resources and collaboration across disciplines and research centers worldwide.



ABOUT WEIZMANN CANADA

Weizmann Canada is the Canadian philanthropic arm of the Weizmann Institute of Science, which works to raise awareness for the outstanding research being done and generate support to maintain the standards of excellence achieved by our researchers.

From coast to coast, Weizmann Canada hosts a variety of events and interactive meetings with leading Weizmann Institute scientists and brings Canadians a front row seat to research that has - and will continue to - change the world.

BENEFITS

Across Canada, this tour provides your company with exposure to over 5000 invitees including high net worth individuals as well as industry leaders in energy, healthcare, agribusiness and finance - to name a few.

Partnering with Weizmann Canada provides you with an association with world renowned brilliant thinkers at the forefront of innovation.

Your partnership will support basic research that fuels innovation and underlies the discoveries that create a better world. By giving scientists the chance to dream big they can create new knowledge, making a global impact.

Join the conversation!

THANK YOU!

You can become a valued partner in one of humanity's greatest scientific endeavors: an exceptional effort to allow us to continue to live and thrive on this planet.

OPPORTUNITY	SUSTAINABILITY CHAMPION \$50,000	SUSTAINABILITY AMBASSADOR \$25,000	SUSTAINABILITY ADVOCATE \$15,000	SUSTAINABILITY SUPPORTER \$10,000	SUSTAINABILITY ENTHUSIAST \$5,000
National Event "Presenting" Sponsor Exclusive					
Sector exclusivity (nationally)					
National Event "Collaborators"					
Verbal acknowledgment during the event					
On-screen recognition - Welcome					
Exclusive cocktail, breakfast or lunch per city					
Option to include a link to your company's site in digital assets					
Recognition on Weizmann Canada's website					
Recognition on social media					
Acknowledgement of sponsorship during the event (logo loop)					List
Logo in the digital assets (invitations/reminders)					List
Post-event thank you on Weizmann Canada's website					
Post-event recognition in the Weizmann Canada newsletter					List
Complimentary tickets	8	6	4	4	2

You can help turn the tide. For today, for tomorrow, and for the future of humanity.

Our goal is to lay the foundation for the transformative real-world solutions that our planet so desperately needs implemented in the coming decade.

With your partnership, we look forward to the new ways that unexpected outcomes in research will change the world.

For more information, or to confirm your collaboration:



Anna Katsafouros

Associate Director, Events and Experiences (Canada and Overseas)

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SPONSORSHIP CONFIRMATION

Name (Please print)

Dr. Mr. Mrs. Ms.

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How would you like to be acknowledged, if different than name listed above?

Street Address

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Website

PLEASE SELECT YOUR LEVEL OF SPONSORSHIP

\$50,000 | SUSTAINABILITY CHAMPION

\$25,000 | SUSTAINABILITY AMBASSADOR

\$15,000 | SUSTAINABILITY ADVOCATE

\$10,000 | SUSTAINABILITY SUPPORTER

\$5,000 | SUSTAINABILITY ENTHUSIAST

PLEASE SELECT YOUR LEVEL OF DONATION

\$50

\$100

\$500

\$1000

Other \$

PLEASE LET US KNOW WHO IS ATTENDING THE EVENT (select all that apply)

I will be attending

My guest(s) will be attending.

Names of guests: (If known when securing partnership)

PLEASE SELECT YOUR PAYMENT METHOD

Cheque Payable to Weizmann Canada, 4823 Sherbrooke Street West, Suite 235, Montreal, QC H3Z 1G7

Credit Card Call 1-800-387-3894 to securely provide details to Anna Katsafouros

THANK YOU FOR YOUR PARTNERSHIP!

RETURN COMPLETED FORM
TO ANNA@WEIZMANN.CA OR
FAX 514-342-0602

FOR INTERNAL USE ONLY

Volunteer solicitor

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